



World View, Community Voice.

Those words are more to us than just our tag line -- they guide our content choices, inspire our partnerships, and remind us that everyday -- we have the privilege of welcoming your voice into our public media service to Colorado.

Since 1979, viewers like you have helped us to broaden our programming service by sharing your life experiences, your views on local and global events and your commitment to nurture the hearts and minds of our young people. Together, we've addressed our community's toughest challenges through local content that welcomes diverse perspectives with sensitivity and integrity. Together, we champion our triumphs and our trials. This is the relationship we have built with you and it reflects the respect we have for your viewpoints and your values.



Kim Johnson, CPT12
President &
General Manager

Let me share with you a few highlights of what we were able to accomplish in 2015 with your influence and your support:

- We launched a new programming service to Colorado called FNX (First Nations Experience), bringing our viewers a rich array of documentaries, dramas, dialog and artistry from Native American and Pacific Islander experiences. In 2016, look for local content that we are producing in partnership with members of our Native American community that will augment this new programming service on channel 12.2.
- Wednesday nights are curated around alternative ideas and critical thinking. Every Wednesday night, tune in to our channel 12.1 for newly acquired, independent documentaries that will enlighten, challenge, entertain and inspire. We have a robust history of acquiring and producing programs that confront the status quo and we're adding even more.
- Kids matter more than ever. We've continued our work as a national partner in the American Graduate initiative, seeking to improve graduation rates among our young people, particularly those living in poverty. We help elevate student voices through our *Both Sides of the Story* series and in our award-winning line up of children's programming every day.
- Promoting a stronger Colorado. We believe that when Colorado's non-profit community is well supported, we all benefit. For the sixth consecutive year, CPT12 has served as a media partner for Colorado Gives Day, producing promotional spots to encourage statewide giving.

Working together we can move the needle in so many positive directions, and we look forward to another year of sharing experiences and building even greater connections to those whose life experiences and perspectives are different from our own. Please stay tuned, stay engaged and let us know how you think we're doing. Your voice matters and we're listening.

Sincerely,



Kim Johnson
President and General Manager

P.s. We're excited to bring back our *Colorado Collectibles* event in August, 2016 at the Forney Transportation Museum. It's our very own "Antiques Roadshow" that brings you face-to-face with appraisers, our cameras and your treasures!

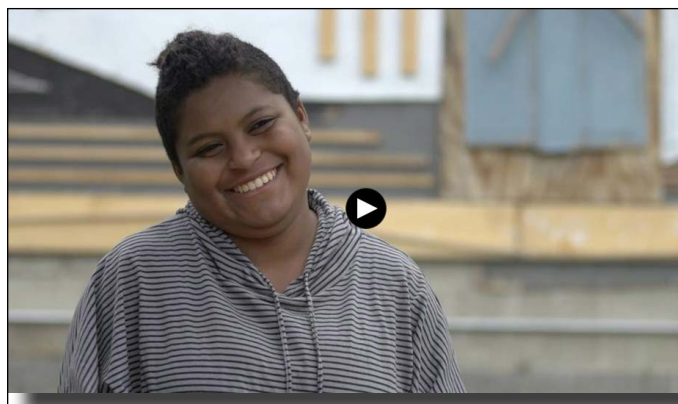
Everything we do at Colorado Public Television is a result of the support we receive from the community. You inspire us to reach higher everyday.



American Graduate continues to be a cornerstone of CPT12's community impact work and we're thrilled to report that in 2015, we were able to serve hundreds of vulnerable kids through our youth voices initiative.

We hosted seven storytelling and arts workshops for students attending Denver Public Schools' GED Plus program, giving young people the chance to learn skills like video editing, script writing, music production, poetry, public speaking and photojournalism. In each workshop, facilitators trained students on how to tell their story in a particular artform.

And we captured the journey that each student took, from initial fear and reticence to the final expression of their unique pathway. It was truly an unfolding of heart and tragedy and hope and potential. And their stories gave us the opportunity to provide context and information to our audience on the importance of caring, consistent adults, mentors, and listening in every child's life.



In turn these videos have found life on our air and online, inspiring people to reach out and connecting at-risk young people to resources that can point them back to success. And our research tells us that not only does our audience understand the dropout crisis in Colorado, they want to be part of the solution!

To watch our American Graduate student video series, go to <http://americangraduate.cpt12.org/home/>



Partnerships

We couldn't do this engagement work without our community partners. We are always astounded by their commitment and caring for Colorado's vulnerable kids, showing up and going the distance to help get each and every child across the graduation finish line.

We've worked closely with Denver Public Schools' GED Plus program during its pilot year of offering every GED student the wraparound resources that these kids need in their very complicated lives.

#AmGradCPT12

The Denver Opportunity Youth Initiative (DOYI) is another guiding partnership that is comprised of many youth-focused organizations working together to build a backbone of support services for vulnerable kids. DOYI is an initiative funded by the Aspen Institute, within in markets across the U.S.

Finally, we're working with organizations like Zero Dropouts, Colorado Youth for a Change, and KUNC Public Radio to identify American Graduate Champions, and Mile High United Way's 2-1-1



service to direct people who want to help with organizations that need them.

Reach in the Community

We're leveraging the reach and trust of our creative community partners to extend the footprint of our work. Each American Graduate video segment showcases the work of these partners in addition to the powerful stories we're telling.

These partners: The Center for Digital Storytelling, Youth on Record, Picture Me Here, Art From Ashes, and Minor Disturbance, have shared and harnessed their visibility and impact.

And our outreach efforts have paid off in terms of recognition for our work. *The Denver Post* told the story of our Picture Me Here photojournalism workshop with a Sunday edition feature story on the front of their Arts & Entertainment section.

Impact and Community Feedback

At the end of the day it's our impact that matters. We know from our research that 60 percent of our audience understands Colorado's dropout crisis be-

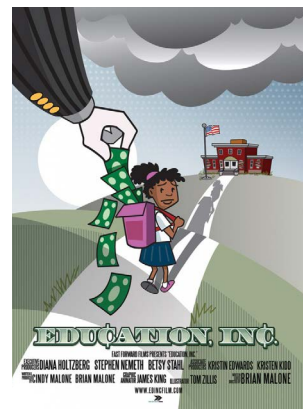
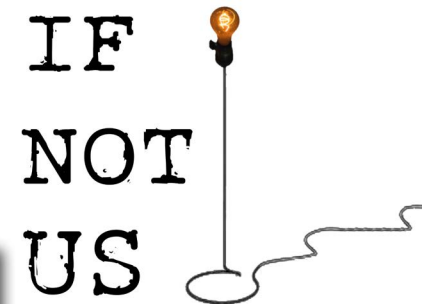
cause of our on-air and online messaging. Even more important, they're poised to take action.

And we know that each and every student that's had the opportunity to attend a workshop and learn new skills, have gained confidence in their abilities and has felt heard.



If Not Us

Together with East High School, Warm Cookies of the Revolution, the Center for Digital Storytelling, and Buntport Theatre, we produced and broadcast the documentary, *If Not Us*, illustrating how different generations make themselves heard through personal storytelling on their own journeys toward social justice.



Education, Inc.

We brought local relevance to the 2015 school board elections (and recalls) in nearby Douglas and Jefferson Counties with our broadcast premiere of *Education, Inc.* Together

with a follow up live panel discussion and Twitter chat, these nationally-covered races became the perfect way to talk about education and big-money campaign control issues. During our hour-long discussion, 905 tweets were sent by 139 participants.

We received more than 600 website visits and 720,000 impressions.



We also leveraged a \$10,000 Newman's Own Foundation challenge grant to raise money for CPT12 and our community stepped up!

A movie poster for the film 'Unacceptable Levels'. The background is a photograph of a baby standing on a sandy beach, facing away from the camera towards the ocean. The baby is wearing a pink sun hat and a colorful floral one-piece swimsuit, and is holding a red shovel. The sky is blue with some clouds. At the top, there are ten small award icons in a row. The title 'unacceptable levels' is written in a large, white, sans-serif font, with 'unacceptable' in lowercase and 'levels' in a larger, bold, lowercase font. Below the title, it says 'a film by ed brown'. At the bottom, there is a paragraph of text in a smaller font, followed by a line of credits and a line of names.

unacceptable
levels
a film by ed brown

A story about the chemicals in our bodies,
how they got there and what we can do about it.

Religion just got personal.

UNACCEPTABLE LEVELS screenplay by ED BROWN executive producer MARGARET MEEHAN producer PETER ANDERSSON
executive producer BOBIE COOPER producer KATHA BROWN producer LAMARQUE SPENCER producer BOBIE COOPER producer BOBIE COOPER
producer BOBIE COOPER producer BOBIE COOPER producer BOBIE COOPER producer BOBIE COOPER producer BOBIE COOPER producer BOBIE COOPER

www.unacceptablelevels.com

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By joining the conversation, you inform everything we do. Thank you.

