

WEBSITE STYLES & CLASSES (updated June 2015)

Red text are code examples

DEFAULT

```
body {font-size: 20px; line-height: 28px; color: #272727; font-family:'Avenir LT W01 35 Light', sans-serif; }
```

BOLD

```
strong, b, .bold { font-size: 20px; font-family:'Avenir LT W01 65 Medium' ; }
```

LINKS

```
a { font-size: 20px; font-family:'Avenir LT W01 85 Heavy'; color: #4ba186; }  
a:hover {color: #159fcc; }  
a.light-green:hover { color: #66ccff ; }
```

[KIM JOHNSON](/about/presidents-message/)

BUTTONS

```
.btn-cleargreengreen {background: transparent;border: 4px solid #4ba186; }  
(hover is {background: #69baa1; border: 4px solid #333;})
```

```
.btn-cleargreenwhite {background: transparent; border: 4px solid #4ba186; }  
(hover is {background: #fff; border: 4px solid #333;})
```

```
.btn-clearblack {background: transparent; border: 4px solid #333; color: #000;}  
(hover is {background: #fff; border: 4px solid #333;})
```

```
.btn-clearwhite {background: transparent; border: 4px solid #fff; color: #fff;}  
(hover is {background: #fff; border: 4px solid #333;})
```

```
.btn-clearlightgreen {background: transparent; border: 4px solid #dae697; color:  
#dae697;}  
(hover is {background: #dae697; border: 4px solid #fff; color: #000})
```

WHITE BACKGROUND:

```
<a class="btn btn-cleargreengreen size-24 margin-top-30 avenir-medium"  
href="#">text</a>
```

BLACK BACKGROUND:

```
<a class="btn btn-clearlightgreen size-24 margin-top-30 avenir-medium" href="#">text</a>
```

GRAY BACKGROUND:

```
<a class="btn btn-cleargreenwhite size-24 margin-top-30 avenir-medium" href="#">text</a>
```

LIME GREEN BACKGROUND:

```
<a class="btn btn-clearblack size-24 margin-top-30 avenir-medium" href="#">text</a>
```

BLUE BACKGROUND:

```
<a class="btn btn-clearwhite size-24 margin-top-30 avenir-medium" href="#">text</a>
```

Strategies to make long buttons fit:

- Add **btn-block** to make the button expand to fit its space (can put in a column)
- Add inline style code like width = 70% for it to be a percentage of total width (?? exact code)
- **Use hidden & visible & make a two-line button for xs**

ALIGNMENT (TEXT)

```
.text-left  
.text-right  
.text-center
```

```
"xs-center-sm-left"  
"xs-center-md-left"  
"xs-center-sm-right"  
"xs-center-md-right"
```

ALIGNMENT (IMAGES – WP CLASSES)

```
.alignleft  
.aligncenter  
.alignright
```

BULLET SPACING

<ul class="extra-spacing">

use <p class="margin-bottom-0"></p> in line above if there is too much space in-between.

HEADINGS

h1, .h1, h1 a {text-align: center; margin-top: 0; font-size: 72px; line-height: 78px; font-family:'Avenir LT W01 45 Book'; color: #272727;}

h2, .h2, h2 a {text-align: left; font-size: 40px; line-height: 56px; font-family:'Avenir LT W01 55 Roman'; color: #159fcc; }

h3, .h3, h3 a { text-align: center;font-size: 30px; line-height: 48px; font-family:'Avenir LT W01 85 Heavy'; color: #159fcc;}

h4, .h4, h4 a { text-align: left;font-size: 28px; line-height: 32px; font-family:'Avenir LT W01 55 Roman'; color: #159fcc;}

h5, .h5, h5 a {text-align: center; font-size: 20px; line-height: 24px; font-family:'Avenir LT W01 85 Heavy';}

h6, .h6, h6 a { }

h2 a, h3 a, h4 a { color: #4ba186;}

h1.entry-title {margin: 0 0 50px 0; text-transform: uppercase;}

h1.staff-name {margin: 0 0 4px 0; text-transform: uppercase;}

FONT FACE - AVENIR

.avenir-light { font-family:'Avenir LT W01 35 Light' ; }

.avenir-light-italic { font-family:'AvenirLTW01-35LightObli' ; }

.avenir-book { font-family:'Avenir LT W01 45 Book' ; }

.avenir-book-italic { font-family:'AvenirLTW01-45BookObliq' ; }

.avenir-roman { font-family:'Avenir LT W01 55 Roman' ; }

.avenir-italic { font-family:'AvenirLTW01-55Oblique' ; }

.avenir-medium { font-family:'Avenir LT W01 65 Medium' ; }

.avenir-medium-italic { font-family:'AvenirLTW01-65MediumObli' ; }

.avenir-heavy { font-family:'Avenir LT W01 85 Heavy' ; }

.avenir-heavy-italic { font-family:'AvenirLTW01-85HeavyObli' ; }

.avenir-black { font-family:'Avenir LT W01 95 Black' ; }

.avenir-black-oblique { font-family:'AvenirLTW01-95BlackObli' ; }

FONT FACE - TYPEWRITER

```
.typewriter-light { font-family:'AmericanTypwrterITCW01- 731025' ;}
.typewriter-light-italic { font-family:'AmericanTypwrterITCW01- 731028' ;}
.typewriter-medium {font-family:'AmericanTypwrterITCW01- 731031' ;}
.typewriter-medium-italic { font-family:'AmericanTypwrterITCW01- 731034' ;}
.typewriter-bold { font-family:'AmericanTypwrterITCW01- 731010' ;}
.typewriter-bold-italic { font-family:'AmericanTypwrterITCW01- 731013' ;}
.typewriter-condensed { font-family:'AmericanTypwrterITCW01- 731019' ;}
.typewriter-condensed-light { font-family:'AmericanTypwrterITCW01- 731022' ;}
.typewriter-condensed-bold { font-family:'AmericanTypwrterITCW01- 731016' ;}
```

FONT FACE - PBS KIDS

```
<p class="pbskids-headline-bold">text</p>
```

```
<p class="pbskids-headline-reg">text</p>
```

FONT COLOR

```
.black {color: #333 ;}
.white {color: #ffffff ;}
.light-gray {color: #e2e2e2 ;}
.light-green {color: #dae697 ;}
.logo-green { color: #4ba186 ;}
.dark-blue {color: #027fb6 ;}
.blue { color: #159fcc ;}
.light-blue {color: #66ccff ;}
.dark-gray {color: #777777 ;}
.medium-gray {color: #969696 ;}
.bold-red {color: #882b2b ; font-weight: bold ;}
```

```
<h2 class="blue text-left margin-0">text</h2>
```

```
<p class="medium-gray size-28 avenir-light text-left margin-bottom-70">text </p>
```

PBS KIDS FONT COLORS

```
.kids-pink {color: #ed037c ;}
.kids-green {color: #99cf16 ;}
```

FONT SIZES

```
.size-72 {font-size: 42px; line-height: 50px; }  
.size-40 {font-size: 28px; line-height: 36px; }  
.size-30 {font-size: 22px; line-height: 36px; }  
.size-28 {font-size: 20px; line-height: 28px; }  
.size-24 {font-size: 24px; line-height: 34px; }  
.size-20 {font-size: 14px; line-height: 20px; }  
.size-16 {font-size: 12px; line-height: 18px; }  
.size-14 {font-size: 11px; line-height: 17px; }
```

BACKGROUND COLORS

```
.bg-light-gray {background: #f2f2f2 ; }  
.bg-med-gray {background: #d7d7d7 ; }  
.bg-black { background: #333 ; }  
.bg-blue {background: #216798 ; }  
.bg-lighter-blue {background: #1481b9 ; }  
.bg-light-green {background: #dae697 ; }  
.bg-white { background: #ffffff ; }
```

PBS KIDS BACKGROUND COLORS

```
.bg-kids-light-green {background: #99cf16 ; }  
.bg-kids-turquoise {background: #23dbc5 ; }  
.bg-kids-light-blue {background: #00b8f1 ; }  
.bg-kids-blue {background: #0079c1 ; }  
.bg-kids-purple {background: #a154a0 ; }  
.bg-kids-pink {background: #ed037c ; }  
.bg-kids-red {background: #ff403f ; }  
.bg-kids-orange {background: #ffa622 ; }  
.bg-kids-dark-yellow {background: #ffc222 ; }  
.bg-kids-light-yellow {background: #ffe363 ; }  
.bg-kids-dark-green {background: #387c2b ; }
```

STROKE COLORS

```
.stroke-black {color: #333 ; }
.stroke-white {color: #ffffff ; }
.stroke-light-gray {color: #e2e2e2 ; }
.stroke-light-green {color: #dae697 ; }
.stroke-logo-green { color: #4ba186 ; }
.stroke-dark-blue {color: #027fb6 ; }
.stroke-blue { color: #159fcc ; }
.stroke-light-blue {color: #66ccff ; }
.stroke-dark-gray {color: #777777 ; }
.stroke-medium-gray {color: #969696 ; }
```

SECTION PADDING

```
.padding-v-large {padding-top: 120px; padding-bottom: 120px;}
.padding-v-medium {padding-top: 90px; padding-bottom: 90px;}
.padding-h-medium {padding-left: 90px; padding-right: 90px; }
```

```
.xs-margin-bottom-50
```

```
<div class="padding-v-medium padding-h-medium">
```

```
<div class="padding-v-medium padding-h-medium text-left">
```

```
<h2 class="margin-top-0">
```

```
<div class="padding-v-medium padding-h-medium">
```

```
<h1 class="margin-bottom-70">TITLE</h1>
```

```
</div>
```

CONTENT PADDING & MARGINS

```
.padding-0 {padding: 0; }
.padding-10 {padding: 10px; }
.padding-20 {padding: 20px; }
.padding-30 {padding: 30px; }
.padding-40 {padding: 40px; }
.padding-50 {padding: 50px; }
.padding-70 {padding: 70px; }
.padding-90 {padding: 90px; }
```

```
.padding-left-0 {padding-left: 0; }  
.padding-left-10 {padding-left: 10px; }  
.padding-left-20 {padding-left: 20px; }  
.padding-left-30 {padding-left: 30px; }  
.padding-left-40 {padding-left: 40px; }  
.padding-left-50 {padding-left: 50px; }  
.padding-left-70 {padding-left: 70px; }  
.padding-left-90 {padding-left: 90px; }
```

```
.padding-right-0 {padding-left: 0; }  
.padding-right-10 {padding-left: 10px; }  
.padding-right-30 {padding-right: 30px; }  
.padding-right-40 {padding-right: 40px; }  
.padding-right-50 {padding-right: 50px; }  
.padding-right-70 {padding-left: 70px; }  
.padding-right-90 {padding-left: 90px; }
```

```
.margin-top-0 {margin-top: 0;}  
.margin-top-10 {margin-top: 10px;}  
.margin-top-20 {margin-top: 20px;}  
.margin-top-30 {margin-top: 30px;}  
.margin-top-50 {margin-top: 50px;}  
.margin-top-70 {margin-top: 70px;}  
.margin-top-90 {margin-top: 90px;}
```

```
.margin-bottom-0 {margin-bottom: 0;}  
.margin-bottom-10 {margin-bottom: 10px;}  
.margin-bottom-20 {margin-bottom: 20px;}  
.margin-bottom-30 {margin-bottom: 30px;}  
.margin-bottom-50 {margin-bottom: 50px;}  
.margin-bottom-70 {margin-bottom: 70px;}  
.margin-bottom-90 {margin-bottom: 90px;}
```

PADDING PERCENTAGE

TOP OF JOBS PAGE:

```
<div class="padding-h-medium">  
<div class="row">  
<div class="col-xs-6"></div>  
<div class="col-xs-6">
```

```
<h1 class="text-right margin-top-0" style="padding-top: 25%;">JOB  
OPENINGS</h1>  
</div>  
</div>  
</div>
```

BULLETS

EXTRA SPACING

```
<ul class="extra-spacing">
```

FLUSH LEFT

```
<ul class="flush-left">
```

LINE

```
<hr class="margin-top-70" />
```

```
<hr/>
```

LINE WITH TEXT IN THE CENTER

```
<table width="100%">  
  <td><hr /></td>  
  <td style="width:1px; padding: 0 10px; white-space: nowrap;">Some text</td>  
  <td><hr /></td>  
</table>
```

FULL WIDTH IMAGE BEHIND TEXT

WITHOUT ROWS:

```
<div class="full-width-image"></div>  
<div class="full-width-title">  
<div class="container">  
<h1 class="black text-left margin-top-0" style="padding-top: 19%;">CPT12  
CHANNELS</h1>
```



```
</div>
</div>
```

WITH ROWS:

```
<div class="full-width-image"></div>
<div class="full-width-title">
<div class="container">
<div class="row">
<div class="col-xs-6"><h1 class="black text-left margin-top-0" style="padding-
top: 19%;">CPT12 CHANNELS</h1></div>
<div class="col-xs-6"></div>
</div>
</div>
</div>
```

ROWS & COLUMNS

```
<div class="row">
<div class="col-sm-6"></div>
<div class="col-sm-6"></div>
</div>
```

TYPE IN CENTER STRIPE

CODE FOR BIG TYPE (PARAGRAPH STYLE)

```
<div class="padding-v-medium">
<p class="size-28">text</p>
</div>
```

CODE FOR ANNOUNCEMENT STRIPE (ALL CAPS)

```
<div class="padding-v-medium padding-h-medium">
<h3 class="white">READ A MESSAGE FROM OUR GENERAL MANAGER</h3>
<h3 class="margin-top-0"><a class="light-green" href="/about/presidents-
message/">KIM JOHNSON</a></h3>
</div>
```

HIDDEN & VISIBLE

ABOUT US PAGE (OLD LOGO SECTION) HIDDEN & VISIBLE EXAMPLE

```
<div class="padding-v-medium">
<div class="row">

<div class="col-md-4"></div>

<div class="col-md-8">
<div class="visible-md visible-lg">
<div class="padding-left-40 margin-top-50">
<h1 class="white text-right">STATION HISTORY</h1>
<p class="light-gray avenir-light size-28 text-right">Originally known as KBDI, Colorado
Public Broadcasting began broadcasting from a Broomfield garage on February 22,
1980 - the brainchild of activists who sought to broaden the viewpoints on local
television.</p>
<p class="text-right margin-top-50"><a class="light-green" href="#">read about our
story</a></p>
</div>
</div>

<div class="visible-xs visible-sm">
<div class="margin-top-50">
<h1 class="white text-center">STATION HISTORY</h1>
<p class="light-gray avenir-light size-28 text-center">Originally known as KBDI,
Colorado Public Broadcasting began broadcasting from a Broomfield garage on
February 22, 1980 - the brainchild of activists who sought to broaden the viewpoints on
local television.</p>
<p class="text-center margin-top-50"><a class="light-green" href="#">read about our
story</a></p>
</div>
</div>

</div>
</div>
</div>
```

CORPORATE SUPPORT PAGE HIDDEN & VISIBLE EXAMPLE

```
<div class="hidden-xs"></div>
```

```
<div class="visible-xs"></div>
```

PUSH-PULL

```
<div class="padding-v-medium text-left">
```

```
<div class="row">
```

```
<div class="col-sm-6 col-sm-push-6 xs-center-sm-right">
```

```
</div>
```

```
<div class="col-sm-6 col-sm-pull-6">
```

```
<h2 class="margin-top-70 xs-center-sm-left">stand out in a clutter-free environment</
h2>
```

```
<p class="margin-bottom-50 xs-center-sm-left">PBS programming is uninterrupted and
uncluttered, with far fewer commercial minutes than any other network.</p>
```

```
</div>
```

```
</div>
```

```
</div>
```

WUFOO WP EMBED WITH PRE-DEFINED VALUES

```
[wufoo username="cpt12" formhash="qo5yz8f11plwlg" autoresize="true" height="558"
header="hide" ssl="true" defaultv="Field457=Paula DeGroat"]
```

EMBED JW PLAYER IFRAME CODE

```
<style>
```

```
.embed-container { position: relative; padding-bottom: 56.25%; height: 0; overflow:
hidden; max-width: 100%; }
```

```
.embed-container iframe, .embed-container object, .embed-container embed { position:
absolute; top: 0; left: 0; width: 100%; height: 100%; }
```

```
</style>
```

```
<div class="embed-container margin-top-50">
<iframe src="http://content.jwplatform.com/players/GzciV5Mn-zoHG5qKn.html"
frameborder="0" allowfullscreen></iframe>
</div>
```

TOGGLE ALT TEMPLATE

To use the toggle after CONTENT 5, use the Toggle Custom Field, but set to "Alt" instead of "On."

SPECIFIC PAGE CODE

CODE ON TEAM PAGES:

```
<div class="padding-v-medium text-left">
<div class="row">
<div class="col-sm-3 col-sm-push-9">


OR


</div>

<div class="col-sm-9 col-sm-pull-3">
<h1 class="staff-name text-left">NAME</h1>
<p class="text-left size-28">Title</p>

<hr>

<h4>about 1</h4>
text

<hr>

<h4>about 2</h4>
text

<hr>
```

```
<h4>about 3</h4>
<ul class="extra-spacing">
<li>.</li>
<li>.</li>
</ul>
```

```
<hr class="margin-top-50 margin-bottom-50" />
```

```
<a class="btn btn-cleargreengreen size-24 avenir-medium" href="/about/about-us#Team">meet the rest of our team</a>
```

```
</div>
</div>
</div>
```

RUSTY MHZ PLAYER CODE

```
<style>
.myWrapper {
  position: relative;
  padding-bottom: 56%;
  padding-top: 20px;
  height: 0;
}
.myWrapper iframe {
  position: absolute;
  top: 0;
  left: 0;
  width: 100%;
  height: 100%;
}
</style>

<div class="myWrapper">
  <iframe src="http://www.tulix.com/iframe/mhzabr/index.php" frameborder="0"
allowfullscreen></iframe>
</div>
```

RUSTY CIO LIVE CODE (<http://embedresponsively.com/>)

```
<style>
```

```
.embed-container { position: relative; padding-bottom: 56.25%; height: 0; overflow: hidden; max-width: 100%; }
.embed-container iframe, .embed-container object, .embed-container embed { position: absolute; top: 0; left: 0; width: 100%; height: 100%; }
</style>
```

```
<div class='embed-container'>
<iframe src='http://www.youtube.com/embed/xdEOE18x6Jo?rel=0' frameborder='0' allowfullscreen></iframe>
</div>
```

LIVE AUCTION NOTICE CODE:

```
<div class="padding-h-medium">
<h3 class="margin-top-90 margin-bottom-50">THE AUCTION IS NOW OPEN – BID NOW THROUGH MAY 26</h3>
<a class="btn btn-clearblack size-24 margin-bottom-70 avenir-medium" href="https://www.biddingforgood.com/auction/item/browse.action?auctionId=241099656tion?vhost=cpt12" target="_blank">check out items up for bid</a>
</div>
```

-OR-

```
<div class="padding-h-medium padding-v-medium">
<h3>THE NEXT AUCTION DATE IS TO BE ANNOUNCED</h3>
</div>
```

TICKET LANDING PAGE ROW – PLEDGE

```
<div class="row">
<div class="col-sm-6"><a href="/support/pledge_select_tickets/?pleid=38"></a>
<div class="size-20 margin-top-30">Tuesday, August 11, 2015
Red Rocks Amphitheatre</div>
<a class="btn btn-cleargreengreen size-24 margin-top-30 margin-bottom-90 avenir-medium" href="/support/pledge_select_tickets/?pleid=38">get details / donate</a>
</div>
```

```
<div class="col-sm-6"><a href="/support/pledge_select_tickets/?pleid=9"></a>

<div class="size-20 margin-top-30">Monday, August 17

Red Rocks Amphitheatre</div>

<a class="btn btn-cleargreengreen size-24 margin-top-30 margin-bottom-90 avenir-medium" href="/support/pledge\_select\_tickets/?pleid=9">get details / donate</a>

</div>

</div>

\*\*\*

## TICKET LANDING PAGE ROW – CPT12

<div class="row">

<div class="col-sm-6"><a href="https://www.cpt12.org/tickets/current-ticket-offers/buy-tickets/?event\_id=116"></a>

<h4 class="text-center">Get the Led Out

The American Led Zeppelin</h4>

7:30pm Thursday, September 24, 2015

Red Rocks Amphitheatre

<a class="btn btn-cleargreengreen size-24 margin-top-30 margin-bottom-90 avenir-medium" href="https://www.cpt12.org/tickets/current-ticket-offers/buy-tickets/?event\_id=116">get details / buy tickets</a>

</div>

</div>

<div class="col-sm-6"><a href="https://www.cpt12.org/tickets/current-ticket-offers/buy-tickets/?event\_id=116"></a>

<h4 class="text-center">Get the Led Out

The American Led Zeppelin</h4>

7:30pm Thursday, September 24, 2015

Red Rocks Amphitheatre

<a class="btn btn-cleargreengreen size-24 margin-top-30 margin-bottom-90 avenir-medium" href="https://www.cpt12.org/tickets/current-ticket-offers/buy-tickets/?event\_id=116">get details / buy tickets</a>

</div>

</div>

</div>

\*\*\*

## PRESSROOM LANDING PAGE CODE

```
<div class="row">
<div class="col-sm-4"></div>
<div class="col-sm-8 margin-bottom-30">
05.05.15
CPT12 Premiering new Magazine-Style Series, STREET LEVEL
</div>
</div>
```

```
<hr class="margin-top-20 margin-bottom-30" />
```

\*\*\*

**INDIVIDUAL PRESS RELEASE CODE (with subtitle)**

```
<div class="padding-v-medium padding-h-medium text-left">
<h3>Title</h3>
<p class="margin-bottom-50 margin-top-30 black avenir-medium text-center">subtitle</
p>
Denver (Month DD, YYYY) –
```

\*

```
<div class="text-center margin-top-50">###</div>
```

```
<div class="text-center margin-top-50"><a class="btn btn-cleargreengreen size-24
avenir-medium" href="/about/pressroom/">return to the main pressroom</div>
</div>
```

\*\*\*

**INDIVIDUAL PRESS RELEASE CODE (with NO subtitle)**

```
<div class="padding-v-medium padding-h-medium text-left">
<h3 class="margin-bottom-50">Title</h3>
Denver (Month DD, YYYY) –
```

\*

```
<div class="text-center margin-top-50">###</div>
```

```
<div class="text-center margin-top-50"><a class="btn btn-cleargreengreen size-24
avenir-medium" href="/about/pressroom/">return to the main pressroom</div>
```



</div>

\*\*\*

### **INDIVIDUAL PRESS RELEASE CODE (with subtitle & images)**

```
<div class="padding-v-medium padding-h-medium text-left">
```

```
<h3>Title</h3>
```

```
<p class="margin-bottom-30 margin-top-30 black avenir-medium text-center">subtitle</p>
```

```
<div class="text-center margin-bottom-30">view / download images</div>
```

Denver (Month DD, YYYY) –

\*

```
<div class="text-center margin-top-50">###</div>
```

```
<div class="text-center margin-top-50">return to the main pressroom</div></div>
```

\*\*\*

### **PRESS RELEASE IMAGE PAGE CODE EXAMPLE**

```
<div class="padding-v-medium padding-h-medium text-center">
```

```
<h3 class="margin-bottom-30">STREET LEVEL Series One Program Images</h3>
```

```
[Best_Wordpress_Gallery id="15" gal_title="Street Level Season One"]
```

```
return to Street Level release
```

```
</div>
```

\*\*\*

### **UNDER CONSTRUCTION CODE**

```
<div class="padding-v-medium padding-h-medium">
```



slowly.